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Luxury Daily's Luxury Retail Summit

Is Marketing Evolving with
Luxury Consumers?

Panelist Introduction:
Andrea Wilson, iProspect

iProspect. 

THE MOST INFLUENTIAL GLOBAL DIGITAL PERFORMANCE AGENCY

Combining smart technology and the industry's best people, we drive outstanding business performance for our clients by connecting consumer intent to digital marketing solutions

PERFORMANCE ORGANIZED AROUND THE CONSUMER

Holistic
+
Specialist
+
Integrated



iProspect^{IP}

Paid Search



Natural Search



Performance Display



Social Media Management



Mobile Strategy



Analytics



Structured Data & Feeds



Affiliate Management



Content Generation



Conversion Optimization



iProspect's Luxury Group

- ▶ Only **luxury specific practice** in our competitive set
- ▶ Provide **superior digital services** to luxury brands, emphasizing strategic **performance, innovation** and **brand protection**
- ▶ Drive affluent **insights, guidelines** and **perspectives** to our clients and their iProspect service teams



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