1. ATTRACTION, NOT PROMOTION
Hello fellow Gladiators! How amazing does Darby Stanchfield look in #DonnaKaran last night at the NAACP Awards? I'm sure Olivia Pope would be proud!

Talk about killing it on the carpet! Last night, Kerry Washington attended Alicia Keys' 'Keep A Child Alive' gala. Today, she takes my breath away.

Fitz is having a good hair day today.

Jake's head must be exploding right now. #scandal
2. CREATE A COMMUNITY
3. GO WHERE PEOPLE ARE
4. FLY ON THE WALL
'LIKE' DONNA KARAN ATELIER
TO FOLLOW THE CUSTOM DRESSES
ON THE JOURNEY TO THE RED CARPET
To Do
FROM THE DESK OF
DKNY PR GIRL
1. Introducing a new world of social blog.dknypress.com!
2. I know I have to do something, but I forgot what it is...
3. Tank you
4. High heel wedge sneakers? Oh yee
5. Modern moon
6. Pure summer the dress you will live in
7. Latex hosiery, hello leggings.
8. PR Girl's Picks
9. The perfect summer jean

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When 140 characters aren't enough...

January 11, 2013

You're Invited...

Sometimes you just need to go where everyone knows your name right? If you're too young to get that, google #Cheers.

Anyhoo, my friends at People & People StyleWatch had a fabulous idea for the Golden Globes. Why not invite their followers? We're doing it. Why shouldn't you?

#peopleglobes

I'm your well-placed fashion source bringing you behind-the-scenes scoop from inside Donna Karan New York & DKNY and my life as a PR girl living in NYC.

NOTES ON A CITY
The daily lowdown on CULTURE, FASHION, BOOKS,
MUSIC, FOOD, EVENTS,
FILM, BEAUTY,
DKNY is taking notes so that you don't have to.

Follow @DKNY

Follow @DKNY
What CelebX almost wore.  campl.us/hXXP
5. HONORARY #PR PEOPLE
Berenice Marlohe is a serious Wow in silver silk lame #DonnaKaranAtelier at tonight's @BRITAwards; so glam, @dkny ... twitpic.com/c5faj2

@dkny #DonnaKaranAtelier is putting in some serious work tonight! Sheesh! #Loveit

I can't get enough of Kelly Rowland in #DonnaKaranAtelier at the #oscars @DKNY

Completely obsessed with Sofia Vergara's perfectly draped, white #DonnaKaranAtelier! The neckline/strap situation is so good. @dkny
6. CRASH THE PARTY
May 4, 2012

You're Cordially Invited....

...to a Twitter Ball in honor of the METGala 6:30p-8:30p

CLICK HERE TO WATCH THE RED CARPET LIVESTREAM
BYOTH: Bring Your Own Twitter Handle & remember to tweet:
@dknv @voguemagazine @metmuseum #MetGala
RSVP required: @dknv
This invitation is TOTALLY transferable-

408 tweets mentioning @dknv, with @voguemagazine and #METGala
7. THINK OUTSIDE YOUR BOX
Prom. Yes, that’s how Tessa Von Walderdorff, daughter of famed photographer Franz Walderdorff went to the Ross School of East Hampton prom. She’s wearing a #DonnaKaran dress and #DKNY sandals. I should post my prom picture next to this one just to show you the difference between 1992 and now. Wow, Tessa you look j’Amazing.

Chic on-

p.s. photo by Franz Walderdorff, naturally
Thank you Donna Karan for the AMAZING dress to wear to the Oscar Vanity Fair Party!! instagr.am/p/WJLvhN5uJ/
The Donna Karan New York Collection is a Modern System of Dressing created to appeal to women's senses on every level. Founded on an intuitive understanding of a woman's needs and desires, this exclusive collection embodies the ultimate in luxury, sensuality, comfort, and creative expression. Always utilizing the finest quality fabrics, workmanship and technological innovation. “Everything I do is a matter of heart, body and soul,” says Donna Karan. “For me, designing is an expression of who I am as a woman, with all the complications, feelings and emotions.”
8. SHUT UP & LISTEN
REALLY not thrilled that stitching is separating on my $1700 DonnaKaran purse from @holtrenfrew in midst of my night. @holtrenfrewpr @dkny

My new social media superheroine is @dkny...she sets the gold standard for bringing fashion to life online..and taking care of her fans!
9. CROSS POLLINATE
You know that moment, someone enters the room and you are blown away by the way they look. Poised, effortless, yet perfectly pulled together. Sexy, but not over the top. A look that makes necks hurt from all the staring. A look that I like to call "stare-worthy".

I have worked in Public Relations at Donna Karan for 14 years. I know the clothes inside and out. But more importantly, I know the effect they have on the people who wear them (celebrities included).

Donna talks a lot about sensuality and how the clothes feel on the body. But I like to focus on how the clothes make YOU feel. Confident. Powerful. Hot. Should I go on?

I always say that if you didn't make an entrance, you picked the wrong look. So grab a pen and take notes because your closet called and is bored to tears. It's time to spice it up so here's what I think you need for Spring 2012...
One of our fave #DonnaKaran @dkny Fall 2013 jackets is now available on @modaoperandi. So Chic bit.ly/XUHuEH twitpic.com/c6ji19
Donna Karan New York

The luxury collection designed by Donna Karan

Long-Sleeve Mermaid Jersey Gown

Bergdorf Goodman

Hand-Woven Tweed Jacket, Midi Skirt & Croc-Block Bootyuit by Donna Karan at Bergdorf Goodman.

2 likes 11 repins

Bergdorf Goodman

Donna Karan - Shapeless Blousette Gown

10 likes 1 comment 20 repins

M.L. Martine, Marie, Charlene, etc.

Tiana Beth I would walk down the aisle in this.

4 likes 13 repins

donnakaran.com

Add a comment...

Comment

Just let me know what time our summer garden soiree is, because my outfit is all ready.

3 likes 2 repins

Donna Karan

Be a #ModernIcon

9 likes 22 repins

dknypgridgirl.tumblr.com

ocelot kentucky-logging coat

1 like 5 repins

donnakaran.com

need, want, must have.

8 likes 19 repins

donnakaran.com

Work that hip. #Donnakaran Fall 2012

3 likes 18 repins

Bergdorf Goodman

Draped Jersey Long-Sleeve Dress by Donna Karan at Bergdorf Goodman.

17 likes 52 repins

donnakaran.com

this is so mo.

15 likes 53 repins

donnakaran.com

If this isn't chic & forever, I don't know what is.

donnakaran.com
10. THINK TINY
#PR101: NEVER LET THEM SEE YOU SWEAT-

Ok this is not a plug for deodorant (although as a side note, I swear by Donna Karan Cashmere Mist), but a very simple way of saying never let them see you sweat “emotionally” in the workplace.
TO BE CONTINUED....