

NEWS BRIEFS

Estée Lauder, Stuart Weitzman, China and luxury auto – News briefs

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Estée Lauder's Pure Color Envy lipsticks

By STAFF REPORTS

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In one of its biggest organizational shifts in years, the Estée Lauder Cos. Inc. has realigned its fragrance and men's skincare divisions, according to WWD.

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[Gisele Bündchen is the new face of Stuart Weitzman](#)

Stuart Weitzman has tapped Gisele Bündchen to be the face of its fall 2014 advertising campaign, the Fashion Times reports.

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[When wealth is not enough: China's rich seek luxury experiences to show off their fortunes](#)

For China's consumers, luxury is no longer about "having" but "being," per South China

Morning Post.

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[Airstream Autobahn brings the private jet experience to the road](#)

The arms race among luxury manufacturers to field larger and more exclusive long-wheelbase sedans notwithstanding, there is one more luxury segment that exists at the intersection of commercial and private vehicles, and that is the luxury MPV, according to Auto Week.

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