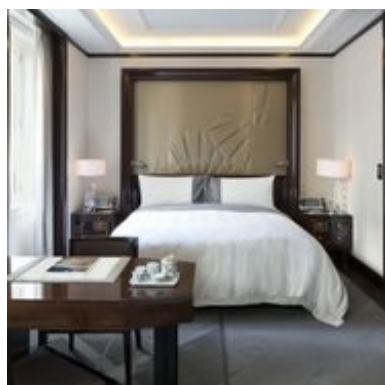


IN-STORE

Peninsula's expansion begins with Paris property opening

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Guest room at the Peninsula Paris

By STAFF REPORTS

The Peninsula Hotel's first European property is slated to open Aug. 1 in Paris as part of its global expansion plan.

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The Peninsula Paris is already accepting reservations and is located in the 16th arrondissement, steps away from two of the capital's most visited tourist destinations, the Arc de Triomphe and the Champs Élysées. The 200-room hotel aims to set a new standard in design, luxury and comfort by keeping the elegance of the century-old building and pairing it with Peninsula's service.

City of lights

An executive from The Peninsula Hotels discussed expansion plans earlier this year at the Luxury FirstLook Strategy conference, noting that the hotel chain has approached the Parisian unveiling in a manner consistent with its DNA.

The 1908 building will maintain its shell while receiving a fresh interior renovation and will be equipped with the latest technology. Four basement floors were dug out to accommodate modern requirements such as wiring, pools and parking ([see story](#)).



The Peninsula Paris

With interiors designed by Henry Leung of Hong Kong-based Chhada Siembieda & Associates Ltd., the hotel's 200 rooms feature grey and cream hues to reflect the century-old facade and Parisian influences. Five of the property's 34 suites have access to rooftop gardens.

Each room is also outfitted with bespoke personalization technology that allows the guest to interact with the property via an interactive digital bedside and desk tablet. The tablet includes 11 different language choices to better fit the needs of The Peninsula's global clientele.

Artwork is present throughout the property with a Lasvit installation in the lobby featuring 800 hand blown "dancing" crystal leaves and a stone sculpture from Bhutan in another section of the entryway. The Paris property also features artwork from international artists such as Ben Jakober and Xavier Corberó.



The Peninsula Paris' Lasvit lobby installation

In addition to a spa, fitness center, swimming pool and on-site dining, the property offers guests a limousine fleet that includes a Peninsula-green Rolls-Royce, a vintage 1934 Rolls-Royce Phantom II and two MINI Clubman vehicles.

Embedded Video: [//www.youtube.com/embed/YYQ1A38z9cc?
list=UU5tKd04rlzeWlpTJlkBaufQ](https://www.youtube.com/embed/YYQ1A38z9cc?list=UU5tKd04rlzeWlpTJlkBaufQ)

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