

ADVERTISING

## Plaza Hotel releases personalized take on classic board game

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*Fairmont's The Plaza in New York*

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By STAFF REPORTS

The Fairmont-managed Plaza Hotel in New York is debuting Plaza-opoly, a twist on Hasbro's Monopoly, that will allow guests to remotely interact with the hotel.

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The board game takes a Monopoly style approach with a Plaza and New York spin by featuring different rooms, bars and restaurants at the Plaza and attractions in New York. The game will be sold in the Plaza Boutique located within the hotel and will create an awareness of the store and the hotel's history.

Do not pass check-in

Game pieces will include Plaza-themed markers like Eloise's dog and turtle, a Champagne glass, a luxury car and a big apple.

The board itself features suites, landmarks and events at the hotel. Each real estate option, like the original Monopoly, will feature the option to rent multiple condos. For example, The Royal Terrace Suite, a two-bedroom suite located on floors 20 and 21 at the Plaza, will be available for game players to rent for \$35, or with up to four condos for \$1,300.

Other real estate options include The Royal Plaza Suite, the hotel's three-bedroom suite,

