

NEWS BRIEFS

The CFDA, the Hamptons, Europe and Vogue – News briefs

July 28, 2014



Vogue's September 2013 cover

By STAFF REPORTS

Today in luxury marketing:

[CFDA looks to unify, acquires Fashion Calendar](#)

New York Fashion Week has a chance to become a lot less complicated, per Women's Wear Daily.

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Luxury Daily

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[Hamptons home sales rise as buyers find more inventory](#)

Home sales in New York's Hamptons, the Long Island vacation locale popular among financiers and celebrities, climbed in the second quarter as more inventory became available for buyers, reports Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[Weak German data and fall at LVMH weigh on European shares](#)

Weak German economic data and a slump in the shares of luxury goods group LVMH weighed on European stock markets on July 25, according to Reuters.

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[Peak Vogue: The September issue will be thinner this year](#)

Vogue's famously thick September issue is slimming down this year. The magazine's publisher, Conde Nast, said Vogue will have 631 pages of advertising—more than any other American fashion or lifestyle magazine, but down 4.5 percent from last year, Quartz reports.

[Click here to read the entire article on Quartz](#)



Cartier to display high-jewelry at

Luxury Daily's live news updates from July 25:

[The RealReal incentivizes consignment with one-stop shipping via FedEx](#)

Online luxury consignment marketplace The RealReal is reducing the hassle of shipping goods with a partnership with FedEx.

[Click here to read the entire article on Luxury Daily](#)

[Burberry extends monogramming to latest collection to boost awareness](#)

British fashion label Burberry is extending its list of items that can be personalized to reflect the looks seen at the fall/winter 2014-2015 runway show.

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[McLaren to debut \\$3.3M concept model available only to P1 owners](#)

British automaker McLaren will unveil its new concept model at the Pebble Beach Concours d'Elegance in California Aug. 16.

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[Cartier to unveil latest high-jewelry at biennial Biennale de Paris](#)

French jeweler Cartier is planning to debut its latest high-jewelry collection at one of the industry's most coveted events in September.

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[Zegna appeals to "new leadership generation" with film series](#)

Italian menswear label Ermenegildo Zegna is sharing its brand aesthetic with male consumers through an international film collaboration.

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