

NEWS BRIEFS

Ferrari, Estée Lauder, luxury cars and Vogue – News briefs

August 18, 2014



Estée Lauder Pure Color Envy Sculpting lipsticks

By STAFF REPORTS

Today in luxury marketing:

[Red Ferrari Coupe sells for auction record \\$38.1 million](#)

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A Ferrari 250 GTO Berlinetta sold for \$38.1 million in California, setting a record for a car sold at auction globally, per Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[Estée Lauder sees jump in Q4 profits](#)

The Estée Lauder Cos. Inc. posted solid fourth-quarter results in both profits and sales, according to Women's Wear Daily.

[Read the entire article on Women's Wear Daily](#)

[Mercedes, Audi gain on BMW in global luxury sales race](#)

Mercedes-Benz and Audi are closing in on global premium sales leader BMW as the race between the three tightened last month, Automotive News reports.

[Click here to read the entire article on Automotive News](#)

[BFC/Vogue designer fashion fund entries open](#)

Applications for the 2015 BFC/Vogue Designer Fashion Fund are now open. The award will mark the sixth year in a row that one talented designer or brand will be offered a cash prize to help grow their business creatively and commercially. In addition, the winner will also enjoy a bespoke 12-month mentoring program, reports British Vogue.

[Click here to read the entire article on British Vogue](#)



Omega's Scan'o'vision Myria photo finish camera

Luxury Daily live news from August 15:

[Astley Clarke launches in US Neiman Marcus stores](#)

British jeweler Astley Clarke will be available in 11 Neiman Marcus stores in the United States and also on the retailer's Web site.

[Click here to read the entire article on Luxury Daily](#)

[Ritz-Carlton expands in China with golf resort](#)

The Ritz-Carlton Hotel Company is opening its first golf resort in China on the tropical island of Hainan in late 2015.

[Click here to read the entire article on Luxury Daily](#)

[Jenn-Air sponsors Los Angeles Food & Wine Festival to interact with consumers](#)

Appliance maker Jenn-Air will be a sponsor at the Los Angeles Food & Wine Festival by providing Jenn-Air Master Culinary Stages for tasting opportunities and cooking demonstrations.

[Click here to read the entire article on Luxury Daily](#)

[Omega introduces new timekeeping technology to European Athletic Championships](#)

Swiss watchmaker Omega is sponsoring the Zurich 2014 European Athletics Championships as the official timekeeper of the event.

[Click here to read the entire article on Luxury Daily](#)

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