

NEWS BRIEFS

Jimmy Choo, Cartier, Dolce & Gabbana and Land Rover – Live news

October 20, 2014



Promotional image for Jimmy Choo autumn/winter 2014 collection preorder

By STAFF REPORTS

Luxury Daily's live news from Oct. 17:

[Net-A-Porter incentivizes engagement from 1M Instagram followers](#)



Online retailer Net-A-Porter is commemorating the milestone of reaching 1 million Instagram fans with a week-long user-generated content campaign.

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[Land Rover gifts first Discovery Sport to Virgin Galactic](#)

British automaker Jaguar Land Rover is celebrating the production of its first Land Rover Discovery Sport premium compact SUV at its Halewood, United Kingdom factory.

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[Rolls-Royce gets prime placement for Kylie Minogue concert tour](#)

Britain's Rolls-Royce Motor Cars is being featured in branded footage during singer Kylie Minogue's "Kiss Me Once" tour.

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[Jimmy Choo opens on London Stock Exchange](#)

Following a number of cancelled listings, Jimmy Choo began trading on the London Stock Exchange Oct. 17.

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[Dolce & Gabbana selects Colin Farrell as face for upcoming fragrance debut](#)

Italian fashion house Dolce & Gabbana has selected actor Colin Farrell as the face of their new fragrance, Intenso.

[Click here to read the entire article](#)

[Cartier courts upscale male audience with branded content on CNN](#)

French jeweler Cartier is the primary sponsor of CNN's new "Ones to Watch" feature series, which profiles up-and-coming artists.

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