

NEWS BRIEFS

## Michael Kors, Estée Lauder, BMW and Oscar de la Renta – News briefs

November 5, 2014



*Oscar de la Renta*

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By STAFF REPORTS

Today in luxury marketing:

[Kors Q2 profits jump 42pc](#)

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Michael Kors posted solid second quarter results, with both profits and revenues rising over 40 percent, according to Women's Wear Daily.

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[Estée Lauder cuts profit, sales growth forecast](#)

Cosmetics company Estée Lauder Cos. cut its full-year profit and sales growth forecast due to weak demand for its skin care products in the United States and China, per Reuters.

[Click here to read the entire article on Reuters](#)

[BMW tops in luxury sales, despite Mercedes' best month of 2014](#)

The BMW brand had its strongest October sales performance ever to top Mercedes-Benz, which recorded its best month so far this year, says Automotive News.

[Click here to read the entire article on Automotive News](#)

[Farewell, Oscar de la Renta: The world says goodbye to an American fashion icon](#)

Notable figures from the worlds of politics, media, and, of course, fashion all turned out for Oscar de la Renta's private memorial service Nov. 3 at the Church of St. Ignatius Loyola on Manhattan's Upper East Side, reports [Style.com](#).

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