

EVENTS/CAUSES

Audi unveils enhanced technology suite at Connected Car Expo

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Audi's Infotainment system

By STAFF REPORTS

Audi of America demonstrated its latest technology advancements at the Connected Car Expo in Los Angeles.

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The automaker unveiled the Modular Infotainment Platform that will allow technicians to more quickly introduce superior infotainment and driver-assistant programs on existing infrastructure. Audi also showcased a virtual cockpit, or an entirely digital dashboard, that will be available in select models going forward.

Streamlined choices

The Audi MIB-2 system will debut in 2016 A6 and A7 models. The system's flexibility enables Audi to swap in "software for improved online, media, voice command, navigation and telephony functions" as upgrades become available.

The powerful processor and graphics card of the system allows for two displays to appear at the same time and also a 3D experience.

A virtual cockpit was also unveiled that digitizes all in-car display. This system will be available in the 2016 Audi TT model.

Embedded Video: [//www.youtube.com/embed/tT_luxyMC-k](https://www.youtube.com/embed/tT_luxyMC-k)

The Audi TT - Modern technology meets classic sportscar principle

Audi is no stranger to technological innovation.

For instance, Audi recently expanded its autonomous driving initiatives to California following new state laws that will ease the ability to test self-driving vehicles.

Audi will have the opportunity to be the first company to receive a driving permit to test its autonomous vehicles in the state. The increased ability to test vehicles will help Audi create better and safer technology ([see story](#)).

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