

NEWS BRIEFS

Harrods, Mandarin Oriental, Porsche, Magellan Jets – Live news

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Porsche Macan microsite box

By STAFF REPORTS

Today in luxury marketing:



[Harrods entertains consumers at annual sale](#)

British department store Harrods is welcoming consumers in-store for its annual winter sale Dec. 26.

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[Mandarin Oriental and Dior partner for guest package](#)

The Landmark Mandarin Oriental, Hong Kong is teaming with Dior to offer guests a package for the holiday season.

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[Anya Hindmarch and La Mer craft leather vanity](#)

British handbag label Anya Hindmarch has created a one-of-a-kind leather vanity for La Mer's The Concentrate to be kept.

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[Porsche reaches aspirational drivers with magic mirror](#)

Automaker Porsche is letting consumers live their dreams with a magic mirror that transforms every car into the 2015 Porsche Macan.

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[Magellan Jets offers limited-time discount for holidays](#)

Private aviation provider Magellan Jets is presenting an exclusive offer for the holiday season with a discounted gift card.

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