

NEWS BRIEFS

## BMW, Fortnum & Mason and Ritz-Carlton – Live news

December 29, 2014



*BMW socialpost*

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By STAFF REPORTS

Luxury Daily's live news from Dec. 26:

[BMW trades Santa's reindeer for racecar](#)

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German automaker BMW is clearing any confusion about Santa Claus this season with a microsite revealing Santa's secret.

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[Fortnum & Mason offers reprieve on Boxing Day](#)

British department store Fortnum & Mason is offering consumers some relief on Boxing Day with its Lodge.

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[Ritz-Carlton Chengdu presents butler service](#)

The Ritz-Carlton Chengdu is creating an exclusive experience for guests in The Ritz-Carlton Club.

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