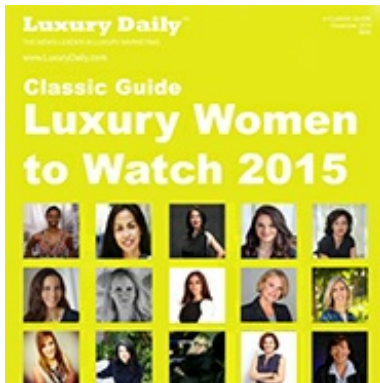


CLASSIC GUIDES

## Luxury Women to Watch 2015

January 2, 2015



*Luxury Women to Watch 2015*

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By STAFF REPORTS

[Please click here to download Luxury Daily's Luxury Women to Watch 2015](#)



Luxury Daily's Luxury Women to Watch 2015 list honors smart women executives who are set to make a difference in luxury marketing and retail in 2015.

As with their predecessors in years past, this cut of honorees shares the same qualities: dedication to craft, ambition, leadership potential and educator. These executives are also quite aware of their role-model status as luxury marketing becomes a more welcoming and appealing career option for talented women.

This list includes executives from Bentley Motors, Net-A-Porter, Four Seasons, Bang & Olufsen, Baume & Mercier, Swarovski, Christie's, Guerlain and Jaguar Land Rover North America.

Also honored this year are executives from L2, Ghurka, Shangpin, Savile Row Society, Backes & Strauss, LiveLux, .Luxury, Merkle, The RealReal, Martini Media, Pinkwater Select, Mode Design Group, CORE, UK Trade & Investment, Accessory2 and Fashionbi.

Winning hand

Picking the 25 smartest women with potential was not easy. Luxury Daily invited readers

to send in their nominations. The Luxury Daily team also had its own table of candidates. Once the deadline expired, the Luxury Daily team judged the nominees on their merits and whittled the list to those who showed the most promise to push the luxury envelope in 2015.

The list's responses to questions confirm their choice. While the realities of an emerging medium are acknowledged, so is luxury's place in the multichannel marketing and retail ecosystem.

THANK YOU to the Luxury Daily team and our awesome art director for their nominations and judging. All judging was based purely on merit and potential to make a difference.

Please read this [guide](#) cover to cover. These Luxury Women to Watch are set to distinguish themselves even further in 2015, no doubt realizing that luxury marketing and retail's ultimate job is to move product across category.

Mickey Alam Khan  
Editor in Chief

Luxury Daily

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