

NEWS BRIEFS

Prada, London Classic Car Show, Omega and Lexus – Live news

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Lexus New Year's GIF

By STAFF REPORTS

Luxury Daily's live news from Jan. 2:

[Prada teases new project with social video](#)

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Italian fashion label Prada is anticipating “Discover Corners,” a window display project that will be released online Jan. 9.

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[London Classic Car Show debuts first event](#)

The London Classic Car Show will inaugurate its first classic car event ever as a kick-off to the New Year and London automotive events in 2015.

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[Omega starts photo series in bell jars](#)

Swiss watchmaker Omega is starting a social conversation with a new photo series that has launched on its social pages.

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[Lexus updates GIF keyboard for New Year's](#)

Automaker Lexus updated its holiday graphics interchange formats, or GIFs, campaign to include shareable options for New Year's.

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