

NEWS BRIEFS

Gucci, Dior, Waterford and Belstaff – Live News

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Porsche Lego cars

By STAFF REPORTS

Luxury Daily's live news from Jan. 12:

[Gucci ends Frida Giannini's contract a month before expected departure](#)

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Italian fashion label Gucci's creative director Frida Giannini has left the fashion house with a surprise termination to her contract.

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[Luxury automakers turn to aspirational consumers with Lego set](#)

Automakers McLaren, Ferrari and Porsche are seeking younger consumers with the Lego Speed Champions, a new line of Legos that will feature vehicles from the brands.

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[Dior demonstrates eyeglass design in short film](#)

French fashion house Dior is offering insight to its manufacturing process for eyeglasses with a social video showcasing the details behind the production.

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[Waterford opens stand-alone store in Boston](#)

Irish crystal-maker Waterford is expanding its reach in the United States with a new boutique in Boston

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[Belstaff replicates 1950s greaser style for new collection](#)

British apparel brand Belstaff is reminiscing about the 1950s in its new collection focusing on the rocker subculture, ton-up boys.

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