

EVENTS/CAUSES

## Pictures from Luxury FirstLook: Strategy 2015

January 20, 2015



*Timeless experiences for Baume & Mercier*

---

By STAFF REPORTS

Luxury Daily presented Luxury FirstLook: Strategy 2015 on Jan. 13 in New York.

**Sign up now**

**Luxury Daily**

This daylong New York event was attended by luxury brands, luxury retailers, ad agencies and publishers looking to develop and implement luxury marketing and retail strategies and tactics in 2015, a year where luxury brands are anticipated to post strong growth while gearing themselves for a soft landing in certain markets. Limited to 125 executives, the summit's attendees listened to and met with key executives moving the needle for luxury marketing and retail.

Speakers included the Four Seasons Hotels and Resorts, Buccellati, Baume & Mercier, Christie's International Real Estate, Twitter, Wealth-X, SANDOW, Robb Report, Luxury Portfolio, Sleuth and The Luxury Institute.

Here are pictures taken during the event:



*Luxury FirstLook kicks off with Mickey Alam Khan's introduction*



*Elizabeth Pizzinato from Four Seasons*



*"State of Luxury 2015: Up, Down or Flat?" panel*



*Milton Pedraza conducts interactive session*



*Alberto Milani from Buccellati*



*Sponsored lunch break*



*Lunch time*



*Paige Woodruff from Twitter*



*Christina Lilly from Steinway & Sons and Shireen Jiwan from Sleuth*





*David Friedman from Wealth-X*



*Dom Perignon raffle*



*"Trends in Big-Ticket Purchases" panel*