

EVENTS/CAUSES

Jenn-Air displays technological advances in research kitchen

January 22, 2015



Jenn-Air and Virginia Tech Center for Design Research's futuristic kitchen

By STAFF REPORTS

Appliance maker Jenn-Air is a collaborator for the Virginia Tech Center for Design Research's new futuristic kitchen at the Las Vegas Kitchen & Bath Industry Show Jan. 20-22.

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The "FutureHAUS" kitchen is a research project that aims to integrate technology with architecture in smart homes. By being part of this research kitchen Jenn-Air will be able to demonstrate its forward thinking products and concepts.

Smart kitchen

The design kitchen is part of the FutureHAUS research project that explores manufacturing strategies and the industrialized production of smart homes.

Researchers and designers working on the project insist that the kitchen is not science fiction, but rather possibilities for the present. The technology is available, but it is not fully integrated into kitchens just yet.



Counter and stove in one

The kitchen includes a camera in the oven to monitor the food, a refrigerator that notices when certain foods are running low and HD screens within the backsplash that can display recipes or serve as a "window" to any landscape. Also, the counter serves as a cooktop with burners underneath the glass.

Jenn-Air has previously been at other events, demonstrating its products to guests. For instance, this past summer Jenn-Air sponsored the Los Angeles Food & Wine Festival by providing Master Culinary Stages for tasting opportunities and cooking demonstrations.

The event was held Aug. 21-24 and featured top chefs throughout. Jenn-Air's sponsorship aligned the brand with some of the best chefs and food and provided a stage for guests of the event to gain familiarity of the brand ([see story](#)).

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