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**NEWS BRIEFS** 

## India, Vacheron Constantin, Alexander McQueen and Porsche – News briefs

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Alexander McQueen Savage Beauty promotional image from Victoria and Albert Museum, London

By STAFF REPORTS

Today in luxury marketing:

US, India talk bilateral issues: Fashion creeps in



Amid all the talk about bilateral trade and nuclear issues between the United States and India here since President Obama arrived for a three- day trip on Jan. 25, local newspapers and the twitterati have played up quite another angle, per Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Vacheron ditches diamonds for mechanical features to lure women

The common denominator to attract female clientele in the luxury watchmaking industry has so far usually been a sparkly one — diamonds. Vacheron Constantin, the oldest Swiss watchmaker in continuous operation, plans to change that, says Business of Fashion.

Click here to read the entire article on Business of Fashion

Alexander McQueen: Savage Beauty extended

To end the week on a high note, the V&A has announced that it has extended the duration of the forthcoming Alexander McQueen: Savage Beauty exhibition by two weeks, taking its run to August 2 this year, reports British Vogue.

Click here to read the entire article on British Vogue

Porsche works to deliver more Macans to US dealerships

Porsche is working to increase supplies of the new Macan midsize crossover to United States dealers in 2015, according to Automotive News.

Click here to read the entire article on Automotive News

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