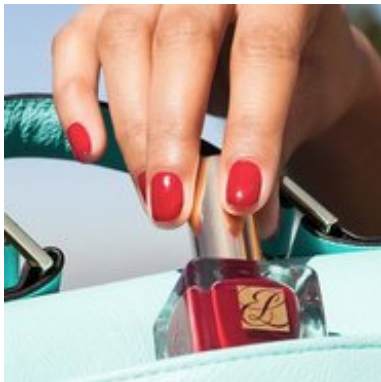


NEWS BRIEFS

Men's fashion week, Estée Lauder, jewelry auctions and China – News briefs

February 6, 2015



Estée Lauder's Pure Color nail polish

By STAFF REPORTS

Today in luxury marketing:

[New York men's fashion week becomes reality](#)

It's finally time for American men's wear designers to get their own stage, per Women's Wear Daily.

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[Estée Lauder warns of currency headwinds](#)

Estée Lauder Cos. on Feb. 5 said new product offerings and sales growth in the United Kingdom and China helped drive better-than-expected earnings in the December-ended quarter, according to the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[Christie's, Sotheby's post record jewelry sales in 2014](#)

Auction houses like to showcase the record sales they receive for the jewels and other objects they sell. In this case Christie's and Sotheby's have an extra incentive to brag about results as both of their jewelry departments reported record sales for 2014.

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[With parallel import scheme, China aims to rein in luxury car prices](#)

China is taking aim again at foreign luxury car makers such as Audi, BMW and Mercedes-Benz by allowing unauthorized dealers to sell imported cars - so-called "parallel imports" - in a move to rein in high-end car prices, reports Reuters.

[Click here to read the entire article on Reuters](#)

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