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NEWS BRIEFS

Missoni, affluent consumers, San Antonio real estate and luxury – News briefs

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Missoni Ornaments

By STAFF REPORTS

Today in luxury marketing:

Rumors of issues at Missoni deepen



Missoni is going through some growing pains. Despite repeated denials, rumors about a possible sale of the fashion house refuse to go away, reports WWD.

Click here to read the entire article on WWD

Rushing to cater to America's rich

In Houston, Chanel's new 5,000 square-foot galleria is styled after Coco Chanel's Baroque-inspired apartment, with bronze screens, an antique fireplace and a chandeliered shoe salon, per The New York Times.

Click here to read the entire article on The New York Times

Luxury home sales pick up speed in San Antonio

San Antonio and luxury residential real estate aren't often mentioned in the same setting, but 2015 may be the year the city's reputation changes, according to the San Antonio Business Journal.

Click here to read the entire article on San Antonio Business Journal

Top 10 risks for the luxury industry

An atmosphere of economic and geopolitical uncertainty combined with currency fluctuations, pockets of social strife and a slowing China present a serious mix of challenges for luxury companies. Here are the top 10 risks facing the luxury industry today, The Business of Fashion reports.

Click here to read the entire article on The Business of Fashion

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