

COMMERCE

Jaguar Land Rover rumored looking for a US plant

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Jaguar C-X75

By STAFF REPORTS

British automaker Jaguar Land Rover may be looking to build a production facility in North America.

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According to [Automotive News](#), Tata Motors chairman Emeritus Ratan Tata, who used to head the company, said during the South Carolina Automotive Summit that Jaguar is considering North America, but that it would be up to the current leaders to decide the final location. This comes after reports earlier in February, which claimed that Georgia was trying to convince the automaker to build a factory in its state.

The search is on

During an interview with Kenneth Crain, editor-in-chief of Automotive News, Mr. Tata is quoted as saying, “The company is indeed looking at North America as a location for another plant. Where they locate that plant, in which country or which state they locate, is something they will need to decide.”

Mr. Tata retired from Tata Motors in 2012, and is therefore not part of the decision making process.



Jaguar Land Rover James Bond vehicles

This news follows an article from the [Birmingham Post](#), which contradicted earlier rumors of North America, saying Jaguar Land Rover was instead looking into Turkey or Austria due to the countries' affordability. The move was partially spurred by conflict with United Kingdom unions ([see story](#)).

If Jaguar does boost its production with a United States plant in the south, it would be in good company.

After 50 years in New Jersey, Mercedes-Benz USA is moving its headquarters to Atlanta.

The automaker unveiled its plans for a new "state-of-the-art" facility in Georgia at a press conference Feb. 3, which it says will help the company grow further.

Bentley is located in Herndon, VA, and Porsche built a new building for its headquarters in Atlanta within the past couple of years ([see story](#)).

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