

NEWS BRIEFS

London Fashion Week, Ferrari, Fendi and auto sales – News briefs

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Fendi bag bug

By STAFF REPORTS

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The fall collections at London Fashion Week put a spring in the step of retailers, who said they came away energized, and eager for their buying teams to start writing orders, reports Women's Wear Daily.

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[Marchionne raises Fiat Chrysler stake as Ferrari spin-off nears](#)

Fiat Chrysler Automobiles chief executive Sergio Marchionne has increased his voting stake in the carmaker to nearly 1 percent after benefiting from a stock grant plan, just as the company readies to spin off luxury brand Ferrari, says Reuters.

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[Fendi does couture](#)

Fendi haute fourrure - or high fur - by Karl Lagerfeld will be shown in Paris during the July couture season - a dramatic upheaval in the rarified world of both high fashion and fur, per British Vogue.

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[Hyper-luxury cars are now selling faster than normal ones](#)

Something strange happened two years ago at Switzerland's annual caucus of ultra-luxury car makers. Rolls-Royce, a brand dedicated to the driven, not the driver, unveiled a vehicle that had just two doors, an engine the size of a small Jacuzzi, and a transmission that pinged satellites in order to adjust to the road ahead. The Wraith, as it was called, had no space for a jar of Grey Poupon, according to Bloomberg.

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