

NEWS BRIEFS

Emilio Pucci, Krug, Givenchy and Saks Fifth Avenue – Live news

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Krug Champagne chilled by snow

By STAFF REPORTS

Luxury Daily's live news from Feb. 26:

[Emilio Pucci, Ladurée bake up summery treats for Milan Fashion Week](#)

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French patisserie Ladurée and Italian fashion house Emilio Pucci have teamed to share their “appetite for color” with a limited-edition box of French macarons.

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[Krug invites skiers to chill slopeside with pop-up eatery](#)

LVMH-owned Champagne maker Krug is attracting skiers to its open air pop-up restaurant at the Romantic Hotel in Lech, Austria.

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[Givenchy encourages consumer involvement via layered fragrances](#)

French fashion label Givenchy is allowing consumers to create their own scent profile each time they wear Ange ou Démon Le Parfum & Accord Illicite, a fragrance duo.

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[Langham London “unfolds” kitchen, bar collaboration in social video](#)

The Langham, London is taking guests behind-the-scenes to share the creative process involved in the development of its cocktail pairing menus.

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[Saks acts as cornerstone of Houston Galleria’s \\$250M transformation](#)

Retail real estate brand Simon’s The Galleria in Houston, TX is undergoing a \$30 million renovation to account for its new luxury tenants and affluent consumer behavior.

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