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NEWS BRIEFS

LVMH, luxury CEOs, Four Seasons and Louis Vuitton – Live news

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Louis Vuitton Spirit of Travel 2015 campaign image

By STAFF REPORTS

Luxury Daily's live news from March 2:

Farrow & Ball spurs small makeovers with blogger inspiration

British wall covering maker Farrow & Ball is showing that its products can make an impact even in the tiniest spaces with a Pinterest project.



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Four Seasons Beijing lets guests become citizens

Four Seasons Hotel Beijing is looking to offer guests an authentic experience with a package that lets them explore like locals.

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Louis Vuitton prompts wanderlust with latest campaign

French apparel label Louis Vuitton is taking consumers to warmer climes with its latest Spirit of Travel campaign.

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Who are the most popular luxury CEOs?

Telsa's Elon Musk's disruptive ideas have made him the most searched for CEO, according to research from Digital Luxury Group that ranks luxury leaders based on search engine popularity.

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LVMH reopens Chinese-American training program following record results

Conglomerate Moët Hennessy Louis Vuitton is renewing its training program for Chinese-Americans after seeing results in the inaugural class.

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