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**ADVERTISING** 

## Etihad adds aircraft to New York services

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Etihad's The Residence lounge area

By STAFF REPORTS

United Arab Emirates' airline Etihad Airways is expanding its presence in the United States with increased flight services between New York and Abu Dhabi.



The airline will continue its double daily services between John F. Kennedy Airport and Abu Dhabi, but with the new Airbus A380, Etihad will be able to increase capacity of the flights. Providing more seats to and from New York and Abu Dhabi will allow affluent consumers additional opportunities to travel to and from the U.A.E. and will further cement the airline as the top choice for travelers.

## Up, up and away

The new Airbus A380 service will feature The Residence by Etihad. Cabin spaces on the Airbus A380 aircrafts were refitted to accommodate affluent, discerning travelers who wish to have a flight experience that reflects the comforts of a luxury hotel stay (see story).

An increased service in New York will add to the airline's presence with Major League Soccer franchise, New York City Football Club for its upcoming season.



The Residence

The partnership was kicked off with a cocktail party celebrating both the airline and the soccer team. The collaboration will likely align both Etihad Airways and New York City Football Club with the standards and goals of one another (see story).

In a branded statement, James Hogan, Etihad Airways' president and CEO said, "The U.S. is a strategically important part of Etihad Airways' growing global network and as a result of increased demand from our guests traveling between New York and Abu Dhabi – and onto the world, we are pleased to upgrade one of our two daily flights to an A380. At Etihad Airways, we are committed to offering unmatched luxury, comfort and convenience for our guests traveling with us across every class of service. New York marks the first U.S. destination where we will introduce our industry-leading A380 aircraft products and experience."