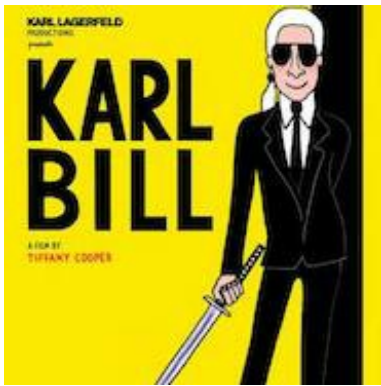


NEWS BRIEFS

Saks, Karl Lagerfeld, Chanel and Fondation Louis Vuitton – Live news

March 9, 2015



Karl Lagerfeld as Kill Bill

By STAFF REPORTS

Luxury Daily's live news from March 6:

[Saks welcomes consumers to Puerto Rico through social campaign](#)



Department store chain Saks Fifth Avenue is helping consumers get acquainted with its new address in San Juan, Puerto Rico, with a social campaign.

[Click here to read the entire article](#)

[Dior repackages Miss Dior in \\$1.9K limited-edition bottles](#)

French atelier Christian Dior is repackaging its Miss Dior fragrance in a limited series to reinvigorate interest in the scent amid its most dedicated enthusiasts.

[Click here to read the entire article](#)

[Chanel helps consumers get to know its lovers, muses with Rouge Coco quiz](#)

French fashion house Chanel is helping consumers decide which of Gabrielle “Coco” Chanel’s lovers, muses and relatives is right for them with a short quiz.

[Click here to read the entire article](#)

[Fendi draws inspiration from new headquarters for window displays](#)

Italy's Fendi is giving consumers a behind-the-scenes look at its current window display concept through a video shared socially.

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[LVMH to host charity concert with Kanye West at Fondation Louis Vuitton](#)

French apparel and accessories maker Louis Vuitton is generating buzz around its recently opened Fondation Louis Vuitton with a charitable concert series.

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[Karl Lagerfeld plays iconic movie roles in "Karlywood" poster series](#)

Karl Lagerfeld is exploring his imaginary filmography with a series of limited-edition Hollywood movie posters.

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