

EVENTS/CAUSES

Mandarin Oriental offers ultimate Super Bowl party for affluent football fans

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By ELIZABETH ZELESNY

Luxury hotel Mandarin Oriental, New York, is offering football fans the ultimate Super Bowl party package in one of the hotel's top suites.

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Mandarin Oriental is allowing fans to throw an elaborate Super Bowl party for up to 15 people. The package includes a one-night stay in one of the hotel's top signature suites with a fully-catered, three-course game-day feast and a bottle of Glenfiddich 50 Year Old scotch.

"Our goal at Mandarin Oriental, New York is to always be looking for ways to completely delight and satisfy our guests," said Tammy Peters, director of communications at [Mandarin Oriental, New York](#), New York.

"Creating exceptional experiences like this ultimate Super Bowl package is one of the ways we create moments of delight that keep our guests coming back," she said.

"Packages like this one help us reinforce our reputation as Manhattan's celebration destination."

Hamilton, Bermuda-based [Mandarin Oriental](#) has locations in major cities worldwide such as New York, Los Angeles, London, Paris, Milan, Abu Dhabi, Macao, Tokyo and

Singapore.

Score the ultimate touchdown

Affluent football fans have the option of staying in Mandarin Oriental, New York's Presidential or Oriental suite.



Mandarin Oriental, New York's Presidential suite

Both suites have a 65-inch plasma screen and a surround-sound stereo system, so fans can feel like they are in Dallas watching the game live.

There is also a Blue-Ray HD/DVD playback, so if one play of the game is missed, fans have the capability to rewind.

While watching the two teams go head-to-head, fans can snack on mini Kobe beef burgers, Ahi tuna tacos, pulled pork tostadas, roasted tomato and fresh mozzarella cheese pizza, and s'mores on a skewer.



Mandarin Oriental, New York's Oriental suite

A rare bottle of Glenfiddich 50 Year Old will be personally delivered to the suites. This bottle of single malt scotch was recently sold at an auction for \$38,000.

Not-so-ardent football fans can relax at the hotel's spa for an indulgent body treatment, manicure, pedicure or rejuvenating facial.

Mandarin Oriental's "Ultimate Super Bowl Party Package" is available for the night of Feb. 6 only. Rates are \$42,650 for the Presidential suite or \$37,150 for the Oriental suite.

Are you ready to rumble?

Mandarin Oriental has seen a great turnout for this Super Bowl promotion.

"We are always pleased with the interest our Super Bowl package generates every year," Ms. Peters said. "Two of the three signature suites are already booked this weekend, but at the moment, our Presidential suite is still available."

Luxury hotels, especially in the Dallas area, are offering similar Super Bowl promotions.

Bud Light is taking over the [Aloft Dallas Hotel](#). The beer distributor will be hosting Super Bowl parties up until the big game.

Mandarin Oriental is promoting their package to fans looking to celebrate this coming Super Bowl Sunday in a memorable and celebratory way.

"What better way to watch the Super Bowl than in a signature suite on a 65" plasma screen with surround sound – other than being there at the game itself of course," Ms. Peters said. "It's the ultimate indulgence for a football fan."

Final take

Moments of delight from Mandarin Oriental Group

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