

NEWS BRIEFS

Porsche, Waterford Crystal, models and Rockettes – News briefs

March 18, 2015



Porsche Cayman GT4

By STAFF REPORTS

Today in luxury marketing:

[Porsche tries to remain exclusive as luxury demand surges](#)



Most companies are obsessed with growth. At Porsche AG, the challenge is to stay small, per The Wall Street Journal.

[Click here to read the entire article on The Wall Street Journal](#)

[17 random facts about the world famous Waterford Crystal](#)

If there's something we Irish are told on repeat growing up it's "Don't touch the good Waterford Crystal". We wouldn't dare have contact with our parents' precious crystal, reports Lovin Trends.

[Click here to read the entire article on Lovin Trends](#)

[France likely to pass bill banning super-skinny models](#)

France's government is likely to back a bill banning excessively thin fashion models as

well as potentially fining the modeling agency or fashion house that hires them and sending the agents to jail, the health minister said on March 16, Reuters reports.

[Click here to read the entire article on Reuters](#)

[Rockettes New York Spring Spectacular makes fashiony splash](#)

Radio City Music Hall's "New York Spring Spectacular," the venue's first spring show since 1997 that features the Rockettes and many others, wants to make a big fashion statement, according to WWD.

[Click here to read the entire article on WWD](#)

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.