

NEWS BRIEFS

Armani, Lexus, Fairmont and Tag Heuer – Live news

March 19, 2015



Lexus Design Awards 2015 finalist Sense Wear

By STAFF REPORTS

Luxury Daily's live news from March 18:

[Tag Heuer evens out global pricing policy](#)

Responding to the recent rise in the Swiss franc, watchmaker Tag Heuer is leveling out its global prices.

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[Fairmont Macdonald gathers local community for unveiling](#)

Fairmont Hotel Macdonald in Edmonton, Alberta is bringing together both locals and guests for the unveiling of a LEGO replica of the property.

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[Armani gets consumers involved in UNICEF campaign through beauty line](#)

Italian label Giorgio Armani is continuing to champion UNICEF's Tap Project through special beauty products.

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[Lexus appeals to the senses with Milan Design Week display](#)

Toyota Corp.'s Lexus is giving consumers a multi-sensory experience through an upcoming exhibit during Milan Design Week.

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