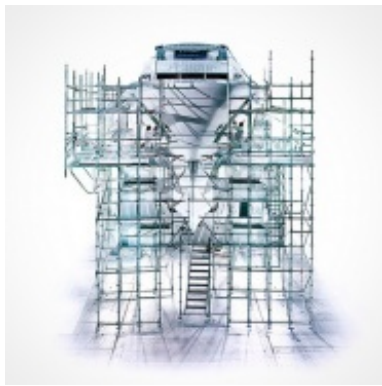


NEWS BRIEFS

Fendi, Feadship, Chloé and Diane von Furstenberg – Live news

March 26, 2015



Feadship's first Instagram post

By STAFF REPORTS

Luxury Daily's live news from Mar. 25:

[Fendi models enter digital game in social video](#)

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Italian fashion house Fendi is launching a new digital boutique through a short social video featuring models within an arcade game.

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Feadship Royal Dutch Shipyards launched its first Instagram page to jump on board with the medium's commonly posted tropical images.

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[Mandarin Oriental and Hublot bring a unique Geneva experience](#)

Mandarin Oriental Geneva and Hublot are teaming together for a watchmaking hotel package that gives guests a behind-the-scenes tour of the watch brand's workshop.

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[Diane von Furstenberg pairs Brown Show Company with resort collection](#)

U.S. fashion label Diane von Furstenberg has teamed with Brown Shoe Company to create a new line of women's footwear for its resort 2016 collection.

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French women's apparel label Chloé is teasing a garment through quick videos on its social media feeds.

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