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**NEWS BRIEFS** 

# Galeries Lafayette, Dior, Bang & Olufsen and Mandarin Oriental – Live news

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Dior amphoras

By STAFF REPORTS

Luxury Daily's live news from March 31:

Galeries Lafayette prioritizes international business with store closings



Department store chain Galeries Lafayette is closing two of its underperforming stores in France in order to focus on its international expansion plan.

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Miu Miu invites consumers to explore Tokyo store virtually

Prada-owned Miu Miu is bringing consumers into the celebration surrounding its new Tokyo store with a dedicated microsite.

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Dior looks back to fragrance heritage with handcrafted amphoras

French fashion house Dior is bringing its couture aesthetic to its perfumes with a bespoke jar.

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## Mandarin Oriental Tokyo takes consumers to great heights

Mandarin Oriental, Tokyo is giving consumers a different perspective through its Helicopter Flycation package.

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# Bang & Olufsen automotive looks to grow from acquisition

Danish audio and video brand Bang & Olufsen is selling its automotive car audio business to global infotainment and audio group Harman International Industries.

## Click here to read the entire article

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