

## NEWS BRIEFS

# Berluti, Rolls-Royce, Gotham Air and yachts – Live news

April 3, 2015



*Berluti's Wall of Shoes*

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By STAFF REPORTS

Luxury Daily's live news from Apr. 2:

[Berluti extends Instagram campaign in-store](#)



French footwear maker Berluti is bringing its online user-generated gallery in-stores with a “Wall of Shoes” that encourages consumers to take a “selfeet,” or a foot selfie.

[Click here to read the entire article](#)

[Rolls-Royce celebrates BFI National Archive acceptance with new film](#)

British automaker Rolls-Royce is releasing its new Wraith film in the wake of the acceptance of 2013’s edition into the British Film Institute’s National Archive.

[Click here to read the entire article](#)

[Gotham Air supports race raising funds for explosion victims](#)

Helicopter charter brand Gotham Air is joining JFK Rotary in inviting individuals to JFK Airport to participate in a 5K run for the victims of the explosion on Second Avenue in

New York.

[Click here to read the entire article](#)

[New York budget deal exempts yacht buyers from sales tax](#)

New York's new budget bill will change the yacht scene in the state with a sales tax exemption for any boat over \$230,000.

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[Average price of a condominium dropped to \\$1.9M in New York](#)

Average sales prices of condos and co-ops dropped 21 percent in New York last month as a result of a decline in very high sales, according to CityRealty.

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