

COMMERCE

Buccellati USA CEO named president of Italy-America Chamber of Commerce

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Buccellati cuffs

By STAFF REPORTS

Buccellati CEO Alberto Milani has been named the president of the Italy-America Chamber of Commerce.

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The IIAC brings together both business and entrepreneurs, and Mr. Milani will help to form more partnerships between institutions and individuals, as well as help its members advance. In his role, he will join the executive committee and lead the association between general assembly meetings and meetings of the board of directors.

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As president of the nonprofit, Mr. Milani will work with secretary general Franco De Angelis to bring the board of directors' policy decisions, mission and strategy to fruition.

Before Buccellati, Mr. Milani worked at Bulgari and Procter & Gamble, giving him experience at a range of price points. He also brings an understanding of both European and American culture.



Alberto Milani at Luxury Daily's Luxury FirstLook Sept. 9 2014

In a statement, Mr. Milani said, "I am enthusiastic to lead the IACC and to further utilize my strong managerial and team building skills to provide guidance and training for future generations of managers and entrepreneurs."

Blending its Italian heritage with the U.S. culture, Buccellati is celebrating the opening of its new flagship boutique on New York's Madison Avenue with an in-store art exhibition.

Located in a townhouse built in 1871, the boutique officially opened in December 2014, but Buccellati is tying in its latest high-jewelry collection to celebrate the occasion. Found within the radius of the Upper East Side's Historic District, the flagship represents tradition and modernity as Buccellati refreshes its visual identity ([see story](#)).

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