

## NEWS BRIEFS

# Armani, New York real estate, Italian artisans and Tesla – News briefs

May 7, 2015



*Armani menswear*

---

By STAFF REPORTS

Today in luxury marketing:

[Luxury lineage: A brief history of the Armani suit](#)

**Sign up now**

**Luxury Daily**

On May 1, Giorgio Armani began a yearlong celebration of his 40th anniversary in fashion with the opening of Armani/Silos, a Milan museum dedicated to the 80-year-old billionaire designer's most famous creations and drawings. And when it comes to symbolizing success for the past four decades, nothing has meant business like an Armani suit, reports Forbes.

[Click here to read the entire article on Forbes](#)

[Are New York luxury penthouses worth a big price tag?](#)

New York real-estate developer John Tashjian is confident his biggest moneymaker will be the top floor of River & Warren, his condo building in lower Manhattan. The building's 4,386-square-foot penthouse, which has five bedrooms and a massive amount of private outdoor space, is going on the market for \$13.888 million, says The Wall Street Journal.

[Click here to read the entire article on The Wall Street Journal](#)

### How 3D printing is saving the Italian artisan

Italy's craftsmen turn to a new tool in their competition with cheap products from China, per Bloomberg.

[Click here to read the entire article on Bloomberg](#)

### Tesla to benefit from pent-up demand for its cars, while new battery a bonus

Tesla Motors Inc. is expected to benefit from "ample pent-up demand" for its electric cars, while its new batteries give it an extra edge, Jefferies said May 5, in the latest of a batch of bullish notes on the company, according to MarketWatch.

[Click here to read the entire article on MarketWatch](#)

---

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.