

NEWS BRIEFS

Four Seasons, Saks Fifth Avenue, IWC and Chloé – Live news

May 7, 2015



Bespoke illustration for Saks by Grace Ciao

By STAFF REPORTS

Luxury Daily's live news from May 6:

[Four Seasons dispels rumors with public statement regarding David Goldberg](#)

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Four Seasons Hotels and Resorts has issued a statement refuting claims that SurveyMonkey CEO David Goldberg passed away while at the gym at its Punta Mita, Mexico, property.

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[Saks extends Glam Gardens to bespoke fashion illustrations](#)

Department store Saks Fifth Avenue is capturing its May event programming, Glam Gardens, through illustrations using flower petals as a medium.

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[IWC protects mechanical watch craftsmanship via wearable tie-in](#)

Switzerland's IWC Schaffhausen has released a teaser video to generate anticipation for its first mobile wearable accompaniment to its fine timepieces.

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[Chloé captures essence of a “Chloé girl” in latest fragrance ambassadorship](#)

French fashion house Chloé has selected the great-granddaughter of author Ernest Hemingway as the new face of its signature fragrance, Chloé Eau de Parfum.

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[BMW promotes sustainability with electric police scooters in Sardinia](#)

German automaker BMW is furthering its good environmental standing with the delivery of emission-free scooters to the police force of Sardinia, Italy’s capital city.

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