

COMMERCE

Omega, Zenith featured in five-day Crown & Caliber auction

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Omega Seamaster 1000M "Grande": "Grand" 166.093

By STAFF REPORTS

Luxury timepiece consignor Crown & Caliber is hosting a unique watch sale that will last five days and feature several watches from Omega and Zenith.

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An avid watch collector, Carlo, has decided to sell his collection of more than 20 watches from the brands. The five-day sale went live on May 14 and ends Tuesday, May 19 at 3:21 pm EST, creating plenty of time for the bids to gain momentum and reach higher prices.

Let the bidding begin

Due to the high demand and practically non-existent depreciation rate of luxury timepieces, Crown & Caliber's consignment program is aiding consumers and collectors alike in reselling their watches for the highest market value.

When in the market for a new watch, the options for purchase is immense, but the resale options are relatively minute, especially when the consumer does not know the true value of the timepiece in question. Crown & Caliber eliminates this guess work by providing consumers with a safe alternative to online auction sites by authenticating the timepiece and working with the owner to find a suitable resale price ([see story](#)).

On the auction page, all 23 watches appear with the name and current highest offer. Consumers can click on each watch to learn about the specification and see more images of the timepiece.



Carlo Collection post on Facebook

As of press time, the current highest offer was for the Omega Seamaster 1000M “Grande”/”Grand” 166.093. The offer was at \$36,050.

If an individual has the highest offer at the close of the auction Crown & Caliber will contact them and collect payment and then send the watch.

Crown & Caliber teased the Carlo Collection 5 Day Sale on its social media accounts in the days leading up to the open of the auction.

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