

## NEWS BRIEFS

# Swarovski, Aston Martin, Alexander McQueen and global fashion – News briefs

May 20, 2015



*Alexander McQueen's "The girl who lived in the tree" scarf*

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By STAFF REPORTS

Today in luxury marketing:

[Peter Pilotto wins inaugural Swarovski Collective Prize](#)

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Peter Pilotto is the winner of the inaugural Swarovski Collective Prize, a 25,000 euro, or \$28,610, award for innovation that marks the 15th anniversary of the crystal maker's fashion creative platform, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Aston Martin CEO says Alabama "obvious choice" for US plant](#)

Aston Martin is set to make a decision on building a second factory, likely to be in the United States, by the end of the year, CEO Andy Palmer said, according to Automotive News.

[Click here to read the entire article on Automotive News](#)

[Lee Alexander McQueen's sister opens up about her ex-husband abusing the late designer](#)

Janet McQueen, late designer Alexander McQueen's sister, has finally talked about about the sexual abuse that her brother sadly endured, says Fashion Times.

[Click here to read the entire article on Fashion Times](#)

[Does fashion need a global council?](#)

Fashion is rapidly becoming the game the whole world wants to play. The problem is, it is being played on an ever more overcrowded pitch without a single body to set global rules, per Business of Fashion.

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