

NEWS BRIEFS

Chopard, BMW, Lane Crawford and The Savoy – Live news

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Pieces from Chopard's Palme Verte line

By STAFF REPORTS

Luxury Daily's live news from May 21:

[Lane Crawford spurs consumer crafting with DIY sessions](#)

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Department store chain Lane Crawford is helping consumers get in touch with their artistic side with a series of DIY workshops in-store.

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[The Savoy opens take-away eatery to provide entry point to dining](#)

Fairmont Hotels & Resorts' The Savoy in London is catering to local consumers with the opening of a gourmet take-away counter.

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[Loro Piana delves into craftsmanship through new Instagram](#)

Italian apparel and accessories brand Loro Piana is bringing consumers into the inner workings of its production with its newly launched Instagram account.

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[Chopard continues sustainable efforts with ethical gold line](#)

Swiss jeweler Chopard is introducing its first jewelry line crafted from ethically mined gold.

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[BMW extends Art Basel partnership by sponsoring global artistic journey](#)

German automaker BMW is sponsoring creativity with the awarding of its first Art Journey in collaboration with Art Basel Hong Kong, which was given to Hong Kong-based Samson Young.

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