

NEWS BRIEFS

Cannes gowns, BMW, luxury consignment, Dior Homme – News briefs

May 29, 2015



Detail of a Cannes gown

By STAFF REPORTS

Today in luxury marketing:

[The making of a Cannes gown](#)

[Sign up now](#)

[Luxury Daily](#)

Stars like Charlize Theron, Marion Cotillard and Natalie Portman may look effortlessly stylish as they step on to the Cannes Film Festival red carpet in a couture gown, but that glamorous moment is actually the culmination of weeks, and often months, of work and planning, per British Vogue.

[Click here to read the entire article on British Vogue](#)

[BMW recalls vehicles with Takata air bags](#)

BMW is recalling 420,661 U.S. vehicles due to issues involving Takata airbags, U.S. auto safety regulators said on May 28, reports Automotive News.

[Click here to read the entire article on Automotive News](#)

[An online luxury consignment house](#)

It was the purse's silver clasp and the Tic Tac size metal plate bolted into the lining that most captivated Victoire Boyer Chammard on a chilly Wednesday afternoon, according to The New York Times.

[Click here to read the entire article on The New York Times](#)

[Dior Homme's Kris Van Assche to close independent label](#)

Kris Van Assche has announced that he's shuttering his 10-year-old label and focusing his efforts on Dior Homme, says Fashion Times.

[Click here to read the entire article on Fashion Times](#)

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.