

NEWS BRIEFS

Fiat, American consumers, Panama and Stella McCartney – News briefs

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Stella McCartney surrounded by models at her resort presentation party

By STAFF REPORTS

Today in luxury marketing:

[GM says it isn't interested in a merger with Fiat Chrysler](#)

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General Motors Co. management isn't interested in a merger with Fiat Chrysler Automobiles NV, arguing it would do little to save money through scale and interrupt the company's efforts to improve its own operations, according to the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[Investors are winning big by betting on American consumers](#)

The \$150 billion windfall from a plunge in gasoline costs has failed to unleash a surge in U.S. household purchases, prompting economists to slash forecasts for economic growth. Investors, sensing the bang is coming, placed an early bet on the consumer and it's paying off, reports Bloomberg.

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[Panama, Latin America's nerve centre](#)

It is fair to say that the world knows a whole lot more about the canal that runs through this tiny country than it does about the people who live in it. Perhaps this explains why many are surprised to learn that Panama has been crowned the happiest nation on the planet, per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Fashion set toasts Stella McCartney's resort presentation](#)

Alan Cumming was understandably a little spent. Cumming stood by the back bar of Stella McCartney's resort presentation-party on Monday night, the balmy evening following his Tonys cohosting gig the evening before, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

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