PRINT

Condé Nast's Vogue On book series sees two new tomes

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Vogue On: Gianni Versace cover

By STAFF REPORTS

Condé Nast-owned fashion publication Vogue has released two new volumes in its Vogue On book series that celebrates the fashion industry's most noteworthy individuals.
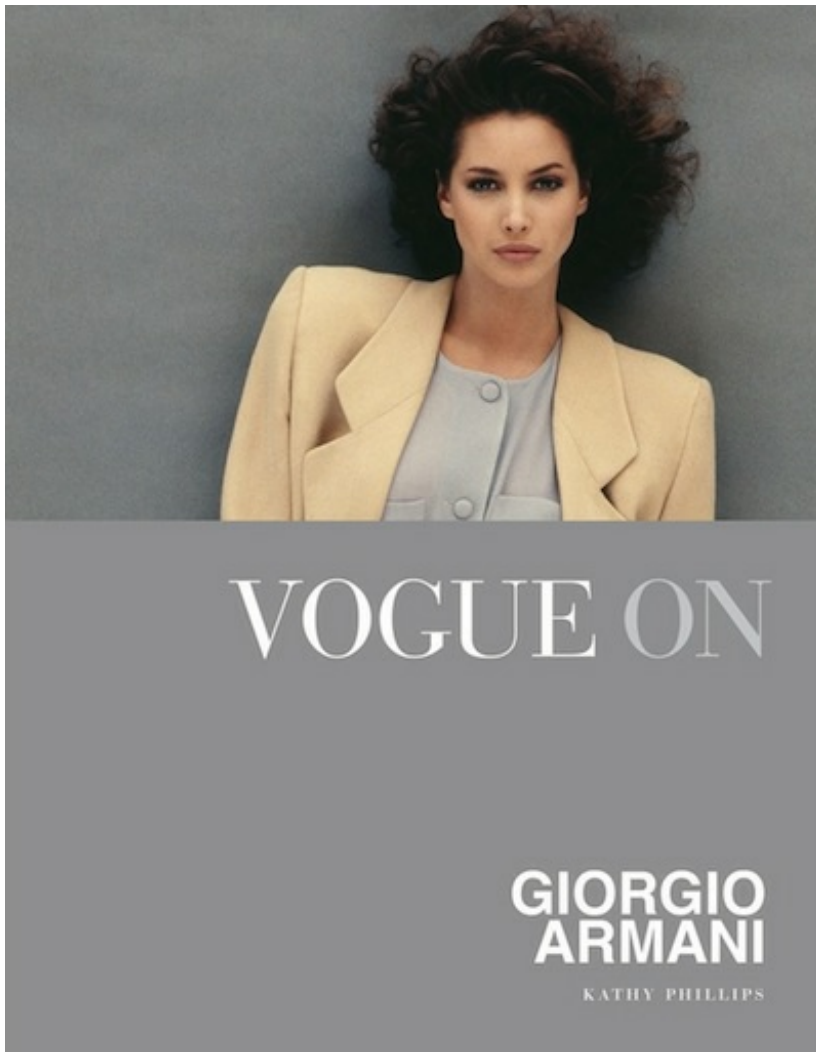
Published by London-based Quadrille, the latest tome to be released, dedicated to designer Giorgio Armani, will be available starting July 4. Vogue, as well as Condé Nast as a whole, has extended its divisions to a wider range of interests from video production (see story) to bespoke publishing and portraiture (see story), as traditional print media has evolved.

Read all about it
The Vogue On: Giorgio Armani book was written by Conde Nast Asia Pacific international beauty director Kathy Phillips. The pages of the book go over the designer's childhood in Piacenza, Italy to his fashion career as his brand celebrates its 40th anniversary.

Regarding Mr. Armani, Ms. Philips said, "You really have to see Armani in the light of other greats like – I would say – Yves Saint Laurent, Chanel, Cardin and Jeanne Lanvin because he, like them, has done something to move the history of fashion on -- to change the

structure of the way we dress."

Vogue On: Giorgio Armani cover

Also being released on July 4 is Vogue On: Gianni Versace. This book, written by Vogue contributing editor Charlotte Sinclair, follows the career path of Versace's eponymous founder up until his murder in 1997, and the legacy that has followed.

Ms. Sinclair describes Mr. Versace as being "one of the first designers to capitalize on celebrity endorsement -- on an epic scale -- and a certain mode of extravagant living that remains fascinating."

The Vogue On series also includes volumes dedicated to Gabrielle "Coco" Chanel, Lee Alexander McQueen, Christian Dior and Elsa Schiaparelli.