

NEWS BRIEFS

Tamara Mellon, Yves Saint Laurent, Maserati and European stocks – News briefs

July 9, 2015



Yves Saint Laurent "Scandal" exhibit poster

By STAFF REPORTS

Today in luxury marketing:

[Tamara Mellon versus Jimmy Choo: The battle continues](#)

[Sign up now](#)

[Luxury Daily](#)

The Tamara Mellon versus Jimmy Choo saga is heating up, with a series of tit-for-tat letters being sent between the lawyers for the entrepreneur and the luxury footwear and accessories brand, says Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Yves Saint Laurent's "Scandal" collection](#)

As much of the fashion world descends on Paris for the couture collections this week, a small but unmissable exhibition now entering its final weeks here is a bracing reminder that there was a time when a fashion show was global news, per The New York Times.

[Click here to read the entire article on The New York Times](#)

[Fiat bets Maserati can replace Ferrari as prestige profit driver](#)

Fiat is spinning off Ferrari later this year, losing its top luxury brand. Chief Executive Officer Sergio Marchionne badly needs Maserati to fill the vacuum, according to Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[European stocks rise as Greece submits request for third bailout](#)

European stocks closed mostly higher July 8 following four straight sessions of losses, as Greece requested a third aid package from the eurozone's bailout fund that would allow the debt-burdened country to stave off bankruptcy, reports MarketWatch.

[Click here to read the entire article on MarketWatch](#)

© Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.