

## NEWS BRIEFS

# Condé Nast, Greek tourism, LVMH and Mercedes – News briefs

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*Luxury tourists head to Greece*

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By STAFF REPORTS

Today in luxury marketing:

[Condé Nast: More magazine closures ahead?](#)

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Is Condé Nast planning a surprise September? Rumors at One World Trade Center are swirling that the company is planning to further cut costs and is focusing on Self and Details, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Crisis-ridden Greece still big draw for luxury tourists](#)

Greeks may be fleeing their crisis-ridden country in droves, but it is still a favorite destination for luxury tourists, says Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[Is Victoria Beckham in play?](#)

On July 22, a reader sent me a tweet asking if it was true that LVMH Moët Hennessy Louis

Vuitton had bought a stake in Victoria Beckham's brand; apparently, she had been hearing lots of rumors. Well, I have an answer, of sorts, according to The New York Times.

[Click here to read the article on The New York Times](#)

[In China, Mercedes surges ahead as the luxury brand in demand](#)

Daimler's AG Mercedes-Benz is clawing its way back up to the top of the luxury car heap in China, per Fortune.

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