

IN-STORE

Four Seasons expands fitness offerings with helipad yoga

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Helipad yoga on the roof of Four Seasons Hotel Los Angeles at Beverly Hills

By STAFF REPORTS

Four Seasons Hotels and Resorts is taking guests up, up and away with a unique offering of helipad yoga designed to relieve stress and cleanse the mind, all while observing the beauty of the Los Angeles skyline.

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Four Seasons Hotel Los Angeles at Beverly Hills previously prohibited guests from visiting the helipad on account of safety concerns, but the hotel has now found it is the perfect location for private group yoga sessions. The unique location will likely appeal to guests eager to stay fit and make the most out of their visits to the City of Angels.

Get well soon

Originally debuted as a Global Wellness Day event, Four Seasons decided to expand the initiative after it was met with overwhelming demand. The hotel now offers “yoga in the sky” for groups of up to 25 guests.

The helipad is located on the roof of the 17-story building, providing expansive views of Los Angeles, Beverly Hills and neighboring landmarks such as the Hollywood sign.



Guests enjoy a yoga session on the helipad

Yoga classes are taught by Blue Clay Fitness, the training company that currently partners with the Beverly Hills location to provide personal training and classes to guests.

Four Seasons Hotels and Resorts is careful to pay particular attention to the mental and physical wellbeing of its guests. For example, the brand recently celebrated its commitment to physical, mental and spiritual wellbeing on Wellness Day June 13.

Properties across the brand's portfolio invited consumers to experience a day of ultra-wellness, by combining a variety of distinct wellness offerings into packages. Affluent consumers are more likely to pursue a healthful life than they were a decade ago and the rise of the organic movement in all its various forms is a testament to this ([see story](#)).

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