

COMMERCE

Hôtel Ritz Paris begins bookings for March 2016

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Hôtel Ritz Paris key

By STAFF REPORTS

Hôtel Ritz Paris has announced that it is once again accepting reservations after a nearly three-year hiatus.

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Since 2012, the property has been undergoing extensive renovations, but now complete, the Hôtel Ritz Paris is “freshly restored.” To encourage bookings after much time has passed, the hotel has developed a social campaign highlighting the property’s “unique atmosphere and the inimitable French art de vivre.”

A legend is reborn

Hôtel Ritz Paris’ “Rendez-vous at Ritz Paris” campaign video shows the property’s facade and gardens before venturing inside where viewers see craftsman working on the finishing touches of the hotel’s decor.

The Legend Continues [Rendez-vous at Ritz Paris](#)

Posted by [Ritz Paris](#) on [Friday, July 31, 2015](#)

On its Facebook page, Hôtel Ritz Paris says that bookings are available beginning in March 2016 with rates starting at \$985 per night. The property is scheduled to reopen officially at the end of the year, giving the first bookings to its preferred guests before opening rooms to the general public.

As part of the largest renovation undertaken in the Hôtel Ritz Paris' 117-year existence, the hotel revamped its guests rooms, suites, restaurants, bars and leisure areas, the Ritz Escoffier cooking school and its gardens, according to Women's Wear Daily.

Its fine-dining restaurant L'Espadon, will welcome Michelin-starred chef Nicolas Sale, replacing executive chef Michel Roth.

Also, French fashion house Chanel is continuing its association with the Ritz Paris through an in-house spa. For more than 30 years, Gabrielle "CoCo" Chanel called the Ritz Paris home, living in one of its suites until her death in 1971, which is now a guest suite at the property.

Scheduled to open when the hotel's renovations are completed, the "Chanel au Ritz Paris" will offer guests and spa enthusiasts a beauty destination dedicated to the brand's skincare offerings ([see story](#)).

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