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NEWS BRIEFS

Moschino, Montblanc, Moët Hennessy and BMW – News briefs

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Jeremy Scott with Katy Perry at the Met Gala

By STAFF REPORTS

Today in luxury marketing:

Lawsuit filed against Jeremy Scott

Jeremy Scott and Moschino had a lawsuit filed against them yesterday by the graffiti artist Joseph Tierney - known as Rime - for allegedly copying a piece of artwork that he completed for The Seventh Letter art organization in Detroit in 2012 onto items in Moschino's autumn/winter 2015 collection, reports British Vogue.



Click here to read the entire article on British Vogue

Montblanc CEO cites strength in watches, leather goods

Since taking the reins of Montblanc just over two years ago, chief executive officer Jérôme Lambert has worked to get the business on track, per Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

High-end spirits are surging worldwide

Moët Hennessy Executive Vice President Spirits Rodney Williams discusses slowing

luxury sales in China on Bloomberg.

Click here to watch the video on Bloomberg

Johanna Quandt, widow of BMW savior, dies at 89

Johanna Quandt, the billionaire widow whose husband turned Germany's BMW AG into the largest maker of luxury cars, has died. She was 89, says Automotive News.

Click here to read the entire article on Automotive News

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