

IN-STORE

St. Regis treats guests like pro golfers in VIP package

August 10, 2015



St. Regis Monarch Beach, Dana Point, CA

By STAFF REPORTS

The St. Regis Monarch Beach Resort in California is letting guests play like professional golfers with its “Fit Fore VIPs” offer.

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Presented as perfect for either a men-only getaway or a retreat for golf aficionados, the package includes a personalized club fitting in the same facilities that PGA tour golfers visit. For golf fans, this package is likely to create memorable experiences that they will associate with the St. Regis.

Golf getaway

Guests who book the Fit Fore VIPs package will be taken to a club fitting at either Titleist, TaylorMade or Callaway. The custom-made clubs will be shipped to their home, so they do not need to pack clubs on either of their trips.

Golfers will be able to play on the Monarch Beach Golf Links to their hearts content each of the days of their stay. While they wait for their custom clubs, they will be provided rentals.

Players will have a personal forecaddie and golf car at their disposal.



Monarch Beach Golf Links

St. Regis' offer, available through the end of 2015, includes a two-night stay in a suite, butler service and access to a private beach. Guests will also have private limousine service to and from the airport and their fittings.

In 2013, Four Seasons Resort and Club Dallas at Las Colinas gave guests the chance to step on the golf course through a special package before the annual Professional Golfers' Association Tour's HP Byron Nelson Championship.

The HP Byron Nelson Championship May 13-19 took place at the Tournament Players Club Four Seasons Las Colinas course. The unlimited golf package catered to those who enjoy the sport by allowing them to get on the course either immediately before or after the professionals ([see story](#)).

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