

NEWS BRIEFS

Christian Louboutin, Gucci and Lamborghini – News briefs

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By STAFF REPORTS

Today in luxury marketing:



[Christian Louboutin named a shoe after Blake Lively](#)

Blake Lively has been given the ultimate fashion compliment: Christian Louboutin has named a shoe after her, according to Vogue UK.

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[Gucci i-Gucci Grammy Awards special-edition watch](#)

The i-Gucci "cool" digital watch from Gucci got a special-edition model for the Grammy music awards. The round dialed digital watches with LCD screens have fun dial layouts

and offers you various types of useful information, according to Luxist.

[Click here to read the entire story on Luxist](#)

[Lamborghini Aventador confirmed for Geneva?](#)

The recent onslaught of Lamborghini Aventador LP 700-4 spy shots tells us that our friends from Italy will soon be officially unveiling their top-shelf super-car at the Geneva Motor Show next month, according to Autoblog.

[Click here to read the entire story on Autoblog](#)

[Apparel prices primed to rise](#)

If designers think the worst of their problems with spiraling fabric prices is over, they should brace themselves. There's no sign consumers are willing to absorb the increases, according to WWD.

[Click here to read the entire story on WWD](#)

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