

NEWS BRIEFS

Tax authorities, BMW, Hedi Slimane and Madonna – News briefs

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YSL advertising image

By STAFF REPORTS

Today in luxury marketing:

[Tax authorities urged to be more vigilant over the super-rich](#)

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Revenue authorities need to be “vigilant” in monitoring the super-rich, according to research that called on many of them to improve their scrutiny of their richest taxpayers, says the Financial Times.

[Click here to read the entire article on the Financial Times](#)

[BMW looks at whether Google's Alphabet infringes trademark rights](#)

BMW on Aug. 11 said it was looking into whether Google infringed any trademark rights after the Silicon Valley-based group set up a new company called Alphabet, which is also the name of a BMW subsidiary, per Reuters.

[Click here to read the entire article on Reuters](#)

[Hedi Slimane on Saint Laurent's rebirth, his relationship with Yves & the importance of music](#)

From the moment Hedi Slimane took the creative reins at Saint Laurent in March 2012, his every move has been talked about, tweeted about, and discussed, dissected, and debated. His supporters have hailed the way he has brought a revitalized allure and skyrocketing growth (revenues have doubled during his tenure and sales were up 27 percent for the second quarter of 2015) to the famous Paris fashion house, according to Yahoo! Style.

[Click here to read the entire article on Yahoo! Style](#)

[Madonna taps Gucci, Moschino for Rebel Heart tour costumes](#)

Throughout her long career, Madonna has enlisted the world's top designers, most famously Jean Paul Gaultier, to collaborate on the costumes for her globe-trotting tours, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

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