

NEWS BRIEFS

## Business leaders, accessible luxury, Aston Martin and London real estate – News briefs

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*Image courtesy of Ferragamo*

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By STAFF REPORTS

Today in luxury marketing:

[How the world's luxury leaders make their brands thrive](#)

The Luxury Education Foundation's board members and leaders of our favorite iconic brands—Dior, Graff, Chanel, Hermès, Salvatore Ferragamo, and Lalique—talk about new strategies, core values, and how new talent is driving success, per Michigan Avenue magazine.

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[Accessible luxury: Brands may be devaluing](#)

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Accessible luxury. It's an oxymoron, sure – but it's an oxymoron that has launched a thousand ships, says The Independent.

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Aston Martin is betting that even James Bond won't mind an 800-hp electric car, reports Automotive News.

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